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Intrinsyc previews mobility technology

VANCOUVER and BELLEVUE,. Wash., Feb. 14 — Intrinsyc Software International, Inc., a mobility software and services company, has announced several initiatives to help mobile handset and wireless device manufacturers.

One of Intrinsyc Software's most important initiatives is leveraging the Microsoft Windows CE operating system to create software that will allow mobile phone manufacturers to design more cost-effective and feature-laden handsets.

The company will preview and demonstrate the innovative technology at the 3GSM World Congress in Cannes on Feb. 14, and anticipates software shipments to begin in 2006.

Intrinsyc will allow mobile phone manufacturers and their development partners to take advantage of the cost benefits offered by Microsoft Windows CE. The advanced handsets offer applications such as digital camera capability, video streaming, gaming, multimedia and messaging.

Intrinsyc Software's expertise is shown in the Gizmondo handset, a handheld device to be released soon. It offers gaming, camera, movie playing and messaging capabilities and uses Intrinsyc Software's Windows CE-based software for feature phones.

Other Intrinsyc Software announcements include the development of a new set of system integration services for mobile phone makers building Windows Mobile or Windows CE-based handsets and electronic devices that include RealNetworks Helix DNA Client; a specialized mobile team, staffed with experts in the operating systems — Windows Mobile and Symbian; products that help integrate a number of essential components into Gizmondo, including a Samsung processor, three-dimensional graphics from nVidia, a gaming accelerator from Synergenix Interactive, a global positioning system and custom camera and photo album applications.